

# Y13 CTEC Level 3 Digital Media Ext Cert (LTP)

Term	Module Title	Learning Content / Skills	Assessment Schedule*	Home Learning Support
Autumn 1 & 2	Unit 2- Pre-Production & Planning  Mandatory Unit (90 GLH)	LO1 Admin, Legal & Finance LO2 Meeting Client Brief LO3 Logistics & Documentation LO4 Create & evaluate pre-production planning documentation for a new media product	Scaffolded worksheets for formative assessment. Guided research for presentation (scaffolding provided). Formative Assessment Practical tasks Mock Exam <b>External Written exam Jan 2022</b>	Analysis of study texts & exam practice using key terms and concepts studied in lesson.
Spring 1 & 2	Unit 6 - Social media and globalisation  Mandatory unit (60 GLH)	LO1 - Understand how online and social media products are used  LO2 - Understand the impact of social media and globalisation on media audiences and producers  LO3 - understand how global industries use social media  LO4 - 4. Know how to plan and manage a social media campaign	Scaffolded worksheets for formative assessment. Guided research for presentation (scaffolding provided). Formative Assessment Practical tasks Mock Exam <b>External Written exam June 2022</b>	Analysis of study texts & exam practice using key terms and concepts studied in lesson.